



Course Completion Guide

The beauty of an online, self-paced course is that you can complete this course on your time and at your convenience. Use this course completion guide as a checklist to create a plan to complete this course successfully. Set due dates to keep yourself on track and a completion date to help you accomplish your professional development goals.

Goal Completion Date: _____

Welcome to the Facilities Essentials Certificate Course!

- ☐ Welcome and Course Overview, *3 mins*
- ☐ Meet the Industry Experts Leading this Course, *2 mins*
- ☐ How to Navigate this Course, *3 mins*
- ☐ Before You Begin (survey), *2 mins*

Session 1: State of the Facilities Industry

- ☐ Watch session video, *84 mins*

Session 2: The Ecosystem of Esports: A Facilities Perspective

- ☐ Watch session video, *64 mins*

Session 3: Creating Ancillary Revenue Opportunities

- ☐ Watch session video, *62 mins*

Session 4: Community Impact of Sports Facilities

- ☐ Watch session video, *72 mins*

Session 5: Event Programming: Local v. Non-Local Usage

- ☐ Watch session video, *86 mins*

Session 6: Facilities Summit Closing Forum Discussion

- ☐ Watch session video, *72 mins*

Finish Line!

- ☐ Congratulations message, *1 min*
- ☐ Before You Go (exit survey), *4 mins*
- ☐ Download & Share your Certificate of Achievement, *5 mins*

Congratulations! By completing this Certificate Playbook Course, you will earn four (4) credits toward your Sports Tourism Strategist designation.