

# **Getting Started**

From your "My Profile" page (1) within STLI, you will **find all the courses you are currently enrolled in and have completed.** From this page, you can also "Add Courses" (2) and edit your profile information (3).

					Return to	Sports ETA	📜 0 Items
	НОМЕ	ABOUT	FAQ	COURSES ~	CONTACT	DOTTIE 🎽 🕹	
						▲ MY PROFILE 뷰 ADD COURS SIGN OUT	1 es 2
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Your Courses 4					E	Q 🔶 Expand All	
Know Your Numbers: Intro to Finance						¢	
Sports Tourism Business Strategy						•	

**Click the title of the course you would like to view** from the list of courses found under the "Your Courses" section (4). *NOTE:* if you have many courses on your list, you may have multiple pages of courses. Scroll to the bottom of the page to find the page navigation (6) to display more courses, or use the magnifying glass icon (5) to search your courses.



## Structure of a Course

15100		Return to Sports ETA
	HOME ABOUT FAQ COURSES ~	CONTACT DOTTIE 👗
Collapse All	Welcome to the Innovation Certificate Course!	
Welcome to the Innovation Certificate	4 Topics	
Course! • 4 Topics	🖹 Lesson Content	0% COMPLETE   0/4 Steps
START HERE: Course	START HERE: Course Overview	
Overview Meet the Industry Execute Leading this	Meet the Industry Experts Leading this Course	
Course	How to Navigate this Course	
Course Before You Begin	Before You Begin	
<ul> <li>Session 1: Creating A Culture of Innovation (the Innovation Mindset)</li> </ul>	Session 1: Creating A Culture of Innovation (the Innovation Mindset)	Lesson
<ul> <li>Session 2: How To</li> <li>Effectively Tell Your Story</li> </ul>		

**Courses are composed of a series of lessons and topics.** To progress through the course, you will need to review each lesson and any topics associated with that lesson. Not all lessons will have topics.

Use the blue arrow icon  $\bigcirc$  to expand and collapse details about the topics of a lesson.

You may also see lessons labeled as sessions. These are the video content sessions created by our sellar industry experts.

## How to Get Around the Course

**To get started** in any course, you must first review the "Welcome to the Course" lesson by clicking the lesson title. After reviewing the welcome video, click the next appropriate topic.

Once you have thoroughly reviewed the content of a lesson or topic, click the green "Mark Complete" button at the bottom of the page **to progress through the course.** 

Previous Topic Back to Lesson Mark Complete
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You must review each lesson and topic of the course in the designated sequence. You will be able to view previously completed lessons and topics, but you must complete each lesson or topic in order before moving on to the next component.

0% COMPLETE 0/9 Steps	Previous Lesson		Hello, dhins	ion!
Session 1: Creating A Innovation Mindset)	Culture of Inno	ovation (the		
<b>5</b> 7min Innovation Certificate > Session 1: Cr	reating A Culture of Innovation (the Inno	ovation Mindset)	IN PROGRESS	
Please go back and complete the p	previous topic.		Back	
Previous Lesson	Back to Course			

*Error:* if you see the error message above, this means **you did not mark the previous lesson or topic as complete**. Go back to the last completed lesson or topic and click the green "Mark Complete" button.

#### Surveys

You will be asked to complete two surveys during this course. One at the beginning and one at the end of the course. Your experience in this course is important to us as we strive to offer you the best learning experience possible.

After selecting your responses on a survey, **click the blue "Submit" button BEFORE clicking the** green **"Mark Complete" button.** 

welcome to the innovation certificate course:	
4 Topics	
	What would you rate your current familiarity or understanding of
START HERE: Course Overview	current innovative strategies in the sports and event tourism industry?
8 Meet the Industry Experts Leading this Course	1 2 3 4 5
8 How to Navigate this Course	not at all familiar O 💿 O O Extremely familiar
O Before You Begin	Submit Clear form
Session 1: Creating A Culture of Innovation (the Innovation Mindset)	Never submit passwords through Google Forms.
Session 2: How To Effectively Tell Your Story	Google Forms This content is neither created nor endorsed by Google.
(Thinking Like A Brand)	
Session 3: An Art + Science Approach to Next-Gen Partnerships	Please click the blue <b>Submit</b> button above before proceeding with the course by clicking the green <b>Mark Complete</b> button below.
Session 4: Looking Ahead	Previous Topic     Back to Lesson   2     Mark Complete   V



### Interactive Video Questions

In some of the video sessions, you will find interactive questions throughout the video. These questions have been designed to keep you engaged and apply what you are learning in the video.

If there are interactive questions in the video session you are watching, the video will automatically pause, and a question prompt will appear on the video screen. **Click the question prompt to display the question**.



Select the appropriate answer, and click the blue "Check" button in the question window to check your response.

You will be provided feedback on your response. If correct, you will see that you have earned a full score and a star. If incorrect, you will be provided with the correct answer and will not earn a star.

Click the blue "Continue" button to start the video session again.

To review all interactive questions and points/stars earned, click the star icon at the end of the video timeline to display your stats.







### View & Download Course Materials

Throughout the course, you will find there is course content and course materials. If there are supplemental course materials for you to review, you will find them under the "Materials" tab towards the top of the page. **Click this "Materials" tab to view and download these additional documents.** 

START HERE: Course Overview				
Innovation Certificate > Welcome to the Innovation Certificate Course! > START HERE: Course Overview				
Topic Materials				
Course Completion Guide (click here to download)				
Innovation Certificate Course Completion Guide The beauty of an online, self-paced course is that you can complete				

