



## Introduction to Sports Tourism

# Course Completion Guide

The beauty of an online, self-paced course is that you can complete this course on your time and at your convenience. Use this course completion guide as a checklist to create a plan to complete this course successfully. Set due dates to keep yourself on track and a completion date to help you accomplish your professional development goals.

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**Goal Completion Date:** \_\_\_\_\_

### Welcome to the Introduction to Sports Tourism Course!

- ☐ Welcome and Course Overview, 3 mins
- ☐ Meet the Industry Expert Leading this Course, 2 mins
- ☐ How to Navigate this Course, 3 mins
- ☐ Before You Begin (survey), 2 mins

### Session 1: A Brief History of Sports Tourism), with Nick Povalitis

- ☐ Introduction, 1 min
- ☐ Watch session video, 40 mins

### Session 2: The Business of Sports Tourism, with Nick Povalitis

- ☐ Introduction, 1 min
- ☐ Watch session video, 42 mins

### Session 3: Funding, Success, and Sustaining Sports Tourism, with Nick Povalitis

- ☐ Introduction, 1 min
- ☐ Watch session video, 33 mins

### Session 4: Disruptors for Change, with Nick Povalitis

- ☐ Introduction, 1 min
- ☐ Watch session video, 35 mins

### Session 5: Maturation and Trends of Sports Tourism, with Nick Povalitis

- ☐ Introduction, 1 min
- ☐ Watch session video, 34 mins

### Session 6: Industry Resources and Professional Development, with Nick Povalitis

- ☐ Introduction, 1 min
- ☐ Watch session video, 30 mins

### Finish Line!

- ☐ Congratulations message, 1 min
- ☐ Before You Go (exit survey), 4 mins
- ☐ Download & Share your Certificate of Achievement, 5 mins

**Congratulations!** By completing this Certificate Playbook Course, you will earn four (4) credits toward your Sports Tourism Strategist designation.