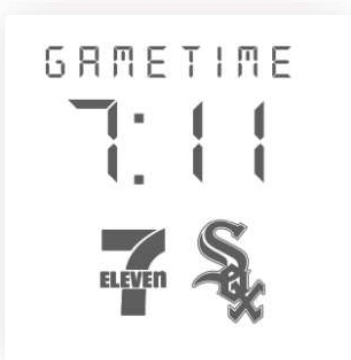


### Innovation Beginnings



### Innovation Intangibles

1. **Two Eyes in Innovation**
  - #WFFDRIBBLE
2. **360 View**
  - Miller High Life USS Yorktown All-Start Batting Practice
3. **Alter Ego**
  - Ohtani, Stevie, Bob & Midge
4. **Fail Forward**
  - Turning F's into A's
5. **Faith**
  - "Cause I gotta have faith"



### *Pronia (n.):*

*A mental state in which you feel the world is conspiring to help you.*

*The opposite of paranoia.*

